



**12th ANNUAL
PARTNERS IN EDUCATION AND
INTEGRATION OF
INTERNATIONALLY EDUCATED
NURSES CONFERENCE**

APRIL 26th & April 27th 2018 Montreal, Quebec

**SPONSORS AND
EXHIBITORS PACKAGE**

**Presented by Partners in Education and Integration of
Internationally Educated Nurses**

For further information, go to <http://pie-ien.ca/>

Partners in Education and Integration of Internationally Educated Nurses

Partners in Education and Integration of Internationally Educated Nurses provides a forum that brings together individuals from multiple sectors to discuss the issues IENs encounter entering and integrating into the Canadian nursing workforce.

The Internationally Educated Nurse Educator's Network began ten years ago when a small group of committed educators from Western Canada recognized the need to meet and discuss the unique challenges facing Internationally Educated Nurses (IENs) entering and integrating into the Canadian nursing workforce.

The first IEN Educators conference was held in Richmond, BC in 2006 and provided a forum to discuss the challenges and successes experienced in IEN education. The network quickly expanded and by 2010 included educators from across Canada. Annual conferences have been hosted across the country and bring together participants from multiple sectors to discuss the issues surrounding IEN migration to Canada.

This year's conference will be held in Montreal, Quebec and hosted by the Partners in Education and Integration of Internationally Educated Nurses. It will attract professionals from business, industry, and education. More than 100 delegates are expected to attend from across Canada representing several organizations.

Conference sponsors enjoy visibility before, during and after the event through prominent recognition on promotional materials. Additional exposure through signage, the conference website and acknowledgement at the events have been designed to further amplify your presence as a sponsor.

Various levels of sponsorship are available to meet your budgetary needs. Some sponsorship opportunities are limited so act fast!

SPONSORSHIP OPPORTUNITIES	Diamond \$3,000 (1 sponsor)	Platinum \$2,000 (4 sponsors)	Gold \$1,000	Silver \$750 (5 sponsors)	Bronze \$500
	General Conference Sponsor	Breakfast Sponsor (2 individual sponsors – 1 on each day) Lunch Sponsor (2 individual sponsors – 1 on each day)	Delegate Bag – Conference Logo & Your Logo Sponsor <i>Your logo (1 colour) will be prominently displayed on all delegate bags carried by delegates during the conference. This is a high visibility opportunity to promote your brand.</i> OR Lanyard Sponsor <i>Your logo will be prominently displayed on all lanyards worn by delegates during the conference. This is a high visibility opportunity to promote your brand. Sponsor must provide lanyards and submit a sample for approval prior to distribution.</i>	Wednesday Evening Meet & Greet Reception Sponsor (1 individual sponsor) Refreshment Break Sponsor (4 individual sponsors – 2 on day 1; 2 on day 2)	Insert in the Conference Bag Sponsor
Logo recognition in all advance e-marketing materials, conference program, and signage	✓	✓	✓	✓	
Full page advertisement (full colour) in the conference program guide	✓				
Verbal recognition of your company at key moments in conference programming	✓	✓			
Recognition of your company at selected breakfast/lunch (table tent signs)		✓			
Recognition of your organization at key moments in conference programming			✓		
Your company logo with a hot link displayed permanently on the conference website for three (3) months following the conference	✓	✓	✓		
Complimentary conference registrations	2	1	1		
Complimentary exhibit space (upon request)	1	1			
Marketing collateral included in on-site conference package (double sided pages – supplied by your company)	2	1	1	1	
Reserved seats at all plenary and keynote sessions	✓		✓		
Reserved seats at selected breakfast/lunch		✓			
Reach 100+ delegates by placing an insert in the conference bag (1 double sided page – supplied by your company or branded promotional product)					✓

Sponsor Registration Form

YES, I WOULD LIKE TO BECOME A:

- | | |
|---|--|
| <input type="checkbox"/> Diamond sponsor (\$3,000)
General conference sponsor
(1 sponsor) | <input type="checkbox"/> Silver sponsor (\$750)
Wednesday evening meet & greet reception sponsor
(1 sponsor) |
| <input type="checkbox"/> Platinum sponsor (\$2,000)
Breakfast sponsor
(2 individual sponsors – 1 on each day) | <input type="checkbox"/> Silver sponsor (\$750)
Refreshment break sponsor
(4 sponsors) |
| <input type="checkbox"/> Platinum sponsor (\$2,000)
Lunch sponsor
(2 individual sponsors – 1 on each day) | <input type="checkbox"/> Bronze sponsor (\$500)
Insert in the conference bag sponsor |
| <input type="checkbox"/> Gold sponsor (\$1,000) Delegate bag sponsor | <i>OR</i> <input type="checkbox"/> Gold sponsor (\$1,000) Lanyard sponsor |

Total Amount Enclosed: \$ _____

Organization: _____

Contact: _____

Address: _____

City (Province/State): _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Please remit this signed contract with payment to the Chair of our Local Planning Committee:

Lyne de Palma
c/o John Abbott College
Department of Continuing Education
Sainte-Anne-de-Bellevue, Quebec, H9X 3L9
☎ 514-457-6610 (office)
✉ lyne.depalma@johnabbott.qc.ca

★Please make cheques payable to: *Partners in Education and Integration of Internationally Educated Nurses*

IMPORTANT SPONSOR INFORMATION:

- Sponsorship opportunities are available on a first-come, first-served basis.
- Please provide your sponsorship registration form via mail with full payment by **February 28th 2018**
- Any cancellation is required in writing by **March 30th 2018**.
- No refunds will be given after **March 30th 2018**.
- All delegates inserts and/or advertisements are due by **April 9th 2018**.

Exhibitor Registration Form

YES, I WOULD LIKE TO PURCHASE A:

Exhibitor space \$550 (taxes included)

Total Amount Enclosed: \$ _____

Organization: _____

Contact: _____

Address: _____

City (Province/State): _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

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Exhibitor Opportunities

As an exhibitor at the conference, you will benefit from opportunities to generate leads and meet clients through events in the tradeshow area.

EXHIBITOR SPACE \$550 (TAXES INCLUDED)

- 6 foot skirted display table with two chairs
- Power and extension cord
- Recognition in conference brochure and on conference website

EXHIBITOR INFORMATION

Exhibitor set up: April 25th at 5pm